



DREAM TEAM PROJECT

A World Bnei Akiva educational outreach project with the aim of strengthening young Jewish leaders around the globe

February 2016

Executive Summary

The World Bnei Akiva Dream Team project is an exciting and brand new educational endeavor we are prioritizing for this and the coming years. Our aim is to educate and empower the madrichim (leaders) of Bnei Akiva around the world, thus strengthening the young leadership of the local Jewish communities, and enhancing the quality and level of the work of Bnei Akiva around the globe. We will do so by launching this international outreach program in which we will send our best educators - the Dream Team - to help train a new generation of educators in multiple locations around the world.

World Bnei Akiva has a strong organizational structure, a vast outreach via our shlichim (emissaries), a very dedicated group of graduates, as well as decade-long international partnerships with close to 100 Jewish communities - making us especially likely to succeed with a comprehensive project such as this one.

World Bnei Akiva is considered the foremost expert on informal Jewish Zionist education, and has been for many decades, providing the Diaspora and Israel with strong and devoted individuals in leading positions for generations.

To ensure continued success, we need your help. In partnership with you we can continue to serve as one of the most influential Jewish youth movements in the world, strengthening the Jewish identity and love for Israel of thousands of children and youngsters all around the globe.

The Want To assemble a Dream Team of our best educators to train young Jewish leadership around the world.

The Need Donors to partner with us in order to secure the success of the project.

The Ask World Bnei Akiva is seeking US \$35,000 donations in order to implement the Dream Team project in 2016.

Mission and Background | World Bnei Akiva

Bnei Akiva inspires and empowers young Jews with a sense of commitment to the Jewish people, the Land of Israel and the Torah, and is one of the largest Jewish youth movements in the world. We're an inclusive movement, so while we have a certain religious standard, everyone is welcome. We are active across the globe and reach over 20,000 chanichim, thus wherever you go in the world, you'll find a home with Bnei Akiva.

World Bnei Akiva is the nonprofit organization, with its headquarters in Jerusalem, which formally works with the Jewish communities in the Diaspora, assisting and strengthening the local Bnei Akiva branches, as well as the wider Jewish communities, for our common goals.

Our mission is to educate Jewish youth around the world to understand and live by the movements ideology of Torah v'Avodah by way of an inclusive approach, and to encourage Aliyah by instilling a love for Israel through Zionist education.

Bnei Akiva was established in Eretz Yisrael as the youth wing of the Mizrachi Movement in 1929, and in 1958 the World Secretariat of Bnei Akiva, or as we are know today, World Bnei Akiva, was formed.

As of 2016 we run our operation with a staff of 20 people in Israel, and 34 family and 41 singles shlichim in 23 countries, 43 cities and in 110 snifim (branches). Additionally we administer several gap year Israel programs (Hachsharot programs), an outreaching education department, services for olim chadashim, other camps and programs around the world, and more.

The Dream Team Project

Objective

To assemble a 'dream team' of our very best educators in Israel in order to;

- educate, strengthen and empower the madrichim of Bnei Akiva around the world;
- infuse the Jewish communities with a further trained young leadership;
- reinforce the quality and excellence of the work of Bnei Akiva around the globe, resulting in enhanced Jewish and Zionist education benefitting thousands of Jewish children.

World Bnei Akiva has developed an expertise in providing high quality, relevant and professional educational seminars for the participants who come on our year programs to Israel from all around the globe. Our education department - the Chinuch Department - has been a hub of educational support for our snifim (branches) around the world for many decades.

Recently there have been numerous requests from our snifim in the Diaspora communities for World Bnei Akiva to improve and advance the level of educational activities in our branches worldwide. This request lays at the core of our initiative, and as a result, World Bnei Akiva has put together a Dream Team of our very best educators in Israel, and continues to recruit more. These bogrim, with differing international backgrounds, all highly skilled instructors, will be traveling around the world providing powerful and relevant educational seminars for the madrichim and young leadership they will meet.

This project had a 'soft launch' in December 2015, when three of our top educators flew to South Africa in order to help train the madrichim at the Dor Shelanu Camp. They provided pedagogical Hadracha sessions, leadership consulting, lessons, Israel advocacy, and general inspiration. For a glimpse into the success of the Dream Team visit to South Africa, please watch this 1,5 minute long video; <https://youtu.be/p96DQrAXuCo>

The Dream Team pilot trip was extremely successful and cemented our firm belief that the Dream Team must be one of our priority projects for the coming years.

For 2016 we are now proposing to launch a world tour for the Dream Team, taking our many years of educational knowledge and experience to run educational seminars at Bnei Akiva branches in three separate occasions:

- February Vienna, Austria (all European madrichim invited)
- Summer Different Bnei Akiva camps
- December Australia and South Africa

The seminars provided by the World Bnei Akiva Dream Team will be tailored to each communities local needs, and will include topics such as leadership empowerment, educational planning, marketing and rebranding, the 'madrich's toolbox', running a camp from A-Z, education in the 21st century, goal setting, the ABC's of Bnei Akivas ideology and 'bringing Israel to your snif'.

Budget

Our immediate need in order to proceed with the Dream Team is to ensure we have the funding to further train professional Dream Team members, creating a pool of educators for the team, preparing them as a group to perform the level of excellence in training we require. Also, we need to develop and produce top quality educational materials tailored for the needs of the Dream Team and the Diaspora communities they will work with. Finally, we will of course need to cover the costs of the planned Dream Team seminars in 2016, as well as the years ahead.

The estimated cost for implementing the Dream Team project in 2016 is based upon the following calculations.

COST

Item	Cost USD
Team training	\$2,500
Travel	\$16,000
Salaries	\$24,000
Activities	\$1,000
TOTAL	\$43,500

On the income side we are projecting that for 2016 the local Jewish Communities will support the total cost of the project by 20% whereas we need to raise funds for the remaining 80%. Specifically we are talking about \$8,700 from the partner communities and \$34,800 from donors.

As we project that the popularity and demand for the Dream Team will increase in the following years, we believe this key will shift, making the program more sustainable with the help of participating Jewish communities, and less dependent on philanthropic gifts.

In 2017 we expect the participating communities to pay 30% and for us to raise 70% in donations, and in 2018 we expect it to be a 50-50 division.

A detailed breakdown of the budget will be supplied upon request.

Conclusion

World Bnei Akiva, with its decade long experience and global outreach, is uniquely placed to successfully implement a project of this scope. We have already developed a specialized methodology for the teaching and training young Jewish leaders while they are on their gap year programs in Israel. Now we need help to export this expertise in order to further spread what we have developed.

World Bnei Akiva is currently seeking support in the amount of US \$35,000 to fund the Dream Team activities in 2016.

World Bnei Akiva thanks you for your interest in this urgent project and we thank you for your inspiration, time and consideration. We look forward to a fruitful partnership with you, working together on strengthening the Jewish identities of youth around the world, their love for Israel, and keeping us all connected - now and in the future.